

FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Perks Leading the Polls in Parkdale-High Park

Gord Perks leads the way with 52% of the vote in Ward 4

Toronto, Sept 14th – In a random sampling of public opinion taken by The Forum Poll[™] among 160 Ward 4 voters, amongst those decided and leaning, 52% are voting for Gord Perks. Siri Agrell tails behind with 21% of votes.

Dr. Lorne Bozinoff, President of Forum Research says, "Perks maintains a comfortable lead as election day comes closer. Depending on how the next few weeks go, he could possibly see a majority win."

John Tory has a moderate lead, holding 37% of votes. 36% of voters are undecided, while Chloe-Marie Brown holds second place with 13% of votes.

The poll was conducted by Forum Research with the results based on an interactive voice response telephone survey of 228 randomly selected eligible voters across Parkdale-High Park. The poll was conducted on Sept 13th, 2022. Results based on the total sample are considered accurate +/- 6%, 19 times out of 20. Subsample and regional results will be less accurate. Margins of error for subsample and regional results are available at www.forumresearch.com/samplestim.asp.

This research is not necessarily predictive of future outcomes, but rather captures opinion at one point in time. The poll was sponsored by Forum Research Inc. as a public service. With offices across Canada and around the world, 100% Canadian owned Forum Research is one of the country's leading survey research firms.

Forum Research follows the CRIC Public Opinion Research Standards and Disclosure Requirements that can be found here: https://canadianresearchinsightscouncil.ca/standards/ **MEDIA INQUIRIES:**

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TORONTO Sept 14th, 2022



Councillor in Ward 4

'Who will you vote for as councillor in Ward 4 in this municipal election on October 24^{th} ?'

[Decided / Leaning]

Age						Gender					
	Total	Male	Female	Non- binary	<25	25-34	35-44	45-54	55-64	65+	
Sample	162	64	95	3	3	2	7	21	43	86	
Gord Perks	52%	61%	45%	33%	32%	38%	46%	70%	64%	54%	
Siri Agrell	21%	9%	33%	33%	63%	0%	16%	18%	18%	16%	
Chemi Lhamo	6%	5%	7%	0%	0%	0%	8%	6%	5%	12%	
Andrew											
Gorham	10%	4%	15%	33%	5%	62%	0%	0%	9%	10%	
Other	11%	22%	0%	0%	0%	0%	30%	6%	5%	9%	

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Hot Issues

'What is the most important issue to you this upcoming election?'

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				А	ge		Gender				
	Total	Male	Female	Non- binary	<25	25-34	35-44	45-54	55-64	65+	
Sample	228	91	133	4	4	5	10	26	64	119	
City infrastrcutur e, services											
and taxes	20%	27%	14%	25%	28%	0%	37%	20%	17%	17%	
Traffic, congestion and transit	20%	10%	30%	0%	0%	52%	19%	10%	13%	19%	
The cost of living and inflation	11%	17%	6%	0%	0%	32%	0%	12%	11%	11%	
Housing affordability	11%	13%	9%	0%	0%	16%	0%	16%	18%	17%	
Climate action at a municipal level	9%	10%	7%	25%	24%	0%	0%	10%	11%	15%	
Crime and gun violence	9%	1%	15%	25%	48%	0%	0%	2%	9%	7%	
Pedestrian and cyclist safety	6%	6%	7%	0%	0%	0%	6%	16%	8%	6%	
Inclusion issues such as anti-racism, LGBTQ and disability issues	4%	3%	5%	0%	0%	0%	0%	15%	5%	3%	
COVID-19 and pandemic recovery	3%	1%	4%	25%	0%	0%	6%	0%	5%	4%	
Other	3% 8%	1%	4% 4%	25% 0%	0% 0%	0%	6% 31%	0%	5% 5%	4% 2%	



Municipal Election Interest

'How likely are you to vote in the municipal election in October? '

				4	Age		Gender				
	Total	Male	Female	Non- Binary	<25	25-34	35-44	45-54	55-64	65+	
Sample	228	91	133	4	4	5	10	26	64	119	
Absolutely certain, barring an unforesee n circumstan ce	82%	80%	83%	100%	100%	58%	100%	74%	86%	76%	
Extremely likely	6%	10%	3%	0%	0%	0%	0%	22%	5%	7%	
Very likely	5%	9%	2%	0%	0%	16%	0%	0%	6%	7%	
Somewhat likely	5%	0%	10%	0%	0%	26%	0%	0%	2%	2%	
Not very likely	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	
Not at all likely	1%	1%	0%	0%	0%	0%	0%	0%	2%	2%	
Don't know	1%	0%	2%	0%	0%	0%	0%	3%	0%	4%	

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Mayoral Election

'Who will you vote for in the mayoral election on Oct 24th?'

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				Age				Gender				
%	Total	Male	Female	Non- Binary	<25	25-34	35-44	45-54	55-64	65+		
Sample	228	91	133	4	4	5	10	26	64	119		
John Tory	37%	44%	30%	50%	0%	16%	50%	37%	54%	58%		
Gil												
Penalosa	10%	16%	4%	25%	0%	0%	24%	12%	9%	8%		
Chloe- Marie	13%	2%	24%	0%	48%	26%	6%	5%	2%	1%		
Brown												
Blake												
Acton	3%	4%	2%	0%	0%	0%	0%	8%	4%	5%		
Other	1%	1%	1%	0%	0%	0%	0%	3%	2%	2%		
Don't												
know	36%	33%	40%	25%	52%	58%	19%	35%	31%	27%		